



(812) 476-1138  
BrackettHeatingAndAir.com

## How Can I Reduce My Utility Bill Dramatically?

Nothing in your home can impact your utility bill as much as improving your heating and cooling system's efficiency.

***Read on to learn how you can save **\$2,736** on a new A/C system your first year – and **\$736/year** thereafter!***

**Did you know** that in a Typical Energy Bill:

- Heating accounts for 60% of the bill, and
- Cooling accounts for 70% of the bill?

Heating and cooling costs far outweigh other energy considerations like new windows or upgraded insulation. For maximum impact on your utility bill, the biggest energy savings typically come from installing new high-efficiency heating and cooling equipment.

**DID YOU KNOW?** . . . If you replace your 20 year old A/C unit with a high-efficiency Lennox system, the cost savings might entirely offset your financing payment?

### **Here's How:**

If you replace an older 8 SEER (Seasonal Energy Efficiency Rating) A/C unit with a new Lennox 20 SEER A/C system - **your new system will only use 1/3<sup>rd</sup> as much energy as your old system!**

Say your monthly Energy Bill for your 8 SEER system during summer is \$100 (I know, we wish!)

- \$70 of that bill goes toward cooling. (\$30 goes to everything else.)
- But the new system only uses 1/3<sup>rd</sup> as much energy. That means instead of \$70/month for heating, you're only paying \$23/month.
- That means your new monthly bill would be \$30 + \$24 = \$54/month. (That's a savings of \$46/month.)
- If your monthly summer energy bill is actually \$400/month (more realistic), you'd be saving 4 x \$46 or \$184/month – assuming you use your unit 4 months over the summer . . . that's a savings of \$736/year!
- What does this mean for you?

**That's a savings of over \$2,736 your first year!** (\$1,000 Vectren Rebate + \$1,000 Lennox rebate + \$736 for 1<sup>st</sup> year's energy)

**And you'll get an additional savings of \$736/year each year thereafter, to boot!**



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So what's our recommendation for dramatically lowering your utility bill?

## Install High-Efficiency Heating and Cooling Equipment !

**Don't like math?**

Call us – it's our pleasure to investigate your system and calculate **your** potential savings.

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\* Advanced ECM (Electrically Commutated Motor) blowers use motors that consume less energy and create less heat than standard motors. They last longer due to reduced heat and less wear on bearings as a result of easier starting.