



How Can I Reduce My Utility Bill Dramatically?

Nothing in your home can impact your utility bill as much as improving your heating and cooling system's efficiency.

Read on to learn how you can save \$1,430 on a new A/C system your first year – and \$800/year thereafter!

Did you know that in a Typical Energy Bill:

- Heating accounts for 60% of the bill, and
- Cooling accounts for 70% of the bill?

That's more than new windows or even upgrading insulation can accomplish. For the greatest impact on your utility bill, you need high-efficiency heating and cooling equipment.

DID YOU KNOW? . . . If you replace your 20 year old A/C unit with a high-efficiency Lennox system, the cost savings might entirely offset your financing payment?

Here's How:

If you replace an older 8 SEER (Seasonal Energy Efficiency Rating) A/C unit with a new Lennox 20 SEER A/C system - **your new system will only use 1/3rd as much energy as your old system!**

Say your monthly Energy Bill for your 8 SEER system during summer is \$100 (I know, we wish!)

- \$70 of that bill goes toward cooling. (\$30 goes to everything else.)
- But the new system only uses 1/3rd as much energy. That means instead of \$70/month for heating, you're only paying \$23/month.
- That means your new monthly bill would be \$30 + \$24 = \$54/month. (That's a savings of \$46/month.)
- If your monthly summer energy bill is actually \$400/month (more realistic), you'd be saving 4x\$46 or \$184/month – assuming you use your unit 4 months over the summer . . . that's a savings of \$736/year!
- What does this mean for you?

That's a savings of over \$2,366 your first year! (\$630 Vectren Rebate + \$1,000 Lennox rebate + \$736 for 1st year's energy)

And you'll get an additional savings of \$736/year each year thereafter, to boot!

So what's our recommendation for dramatically lowering your utility bill?

Install High-Efficiency Heating and Cooling Equipment !



Brackett Heating and Air's Most Efficient Heating and Cooling Systems:

Lennox Merit Systems

Heating – Gas - 95% Efficient Gas Furnace

Cooling – Electric - 14 SEER Energy Star Rated Air Conditioner

Very Affordable

Qualifies for \$250 Vectren Rebate

Lennox Elite Systems

Heating – Gas - 95-96% Efficient Gas Furnace

Advanced ECM Blower

Cooling – Electric - 16 SEER Energy Star Rated Air Conditioner

Our Most Popular system

Qualifies for \$630 Vectren Rebate

Lennox Signature Systems

Heating – Gas - 98.4% Efficiency Gas Furnace

Cooling – Electric - Advanced Variable Speed Blower

Variable Capacity for Exact Temperature Control

20 SEER Two-Stage Air Conditioner

iComfort Wi-Fi Thermostat

Qualifies for \$630 Vectren Rebate

Qualifies for \$1,000 Lennox Rebate

This A/C system uses only 1/3rd the energy of an 8 SEER system.

Lennox Signature Systems

Heating – Gas - 98.4% Efficiency Gas Furnace

Cooling – Electric - Advanced Variable Speed Blower

Variable Capacity for Exact Temperature Control

25 SEER Two-Stage Air Conditioner

iComfort Wi-Fi Thermostat

Qualifies for \$630 Vectren Rebate

Qualifies for \$1,000 Lennox Rebate

This A/C system uses only 1/3rd the energy of an 8 SEER system.



Electric Heat Pump Systems (Heating and Cooling)

Lennox Elite Systems

15 SEER Elite Heat Pump

Advanced (Electrically Commutated Motor*) ECM Blower

Our Most Popular System

Qualifies for \$360 Vectren Rebate

Lennox Energy Star Heat Pump System

14 SEER Heat Pump

Our Most Affordable System

Qualifies for 2015 US Department of Energy Requirements

Lennox Signature System

18 SEER Two-Stage Heat Pump with Communicating Controls and Self-Diagnosis

Variable Speed Air Handler with Built-In Air Filtration (Clean Air = longer lasting system)

Highest Efficiency in the Industry

Qualifies for \$630 Vectren Rebates

Qualifies for \$1,300 Lennox Rebates

Lennox Signature System

21 SEER Variable Capacity Heat Pump

Adjusts Capacity to Exactly Meet Weather-Produced Demand

Variable Speed Air Handler with Built-In Air Filtration (Clean Air = longer lasting system)

Qualifies for \$630 Vectren Rebates

Qualifies for \$1,300 Lennox Rebates

Don't like math?

Call us – it's our pleasure to investigate your system and calculate ***your*** potential savings.

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* Advanced ECM (Electrically Commutated Motor) blowers use motors that consume less energy and create less heat than standard motors. They last longer due to reduced heat and less wear on bearings as a result of easier starting.